

When you know what matters, you know where to be

THE NEW WAY

Where every dimension of life comes *together*

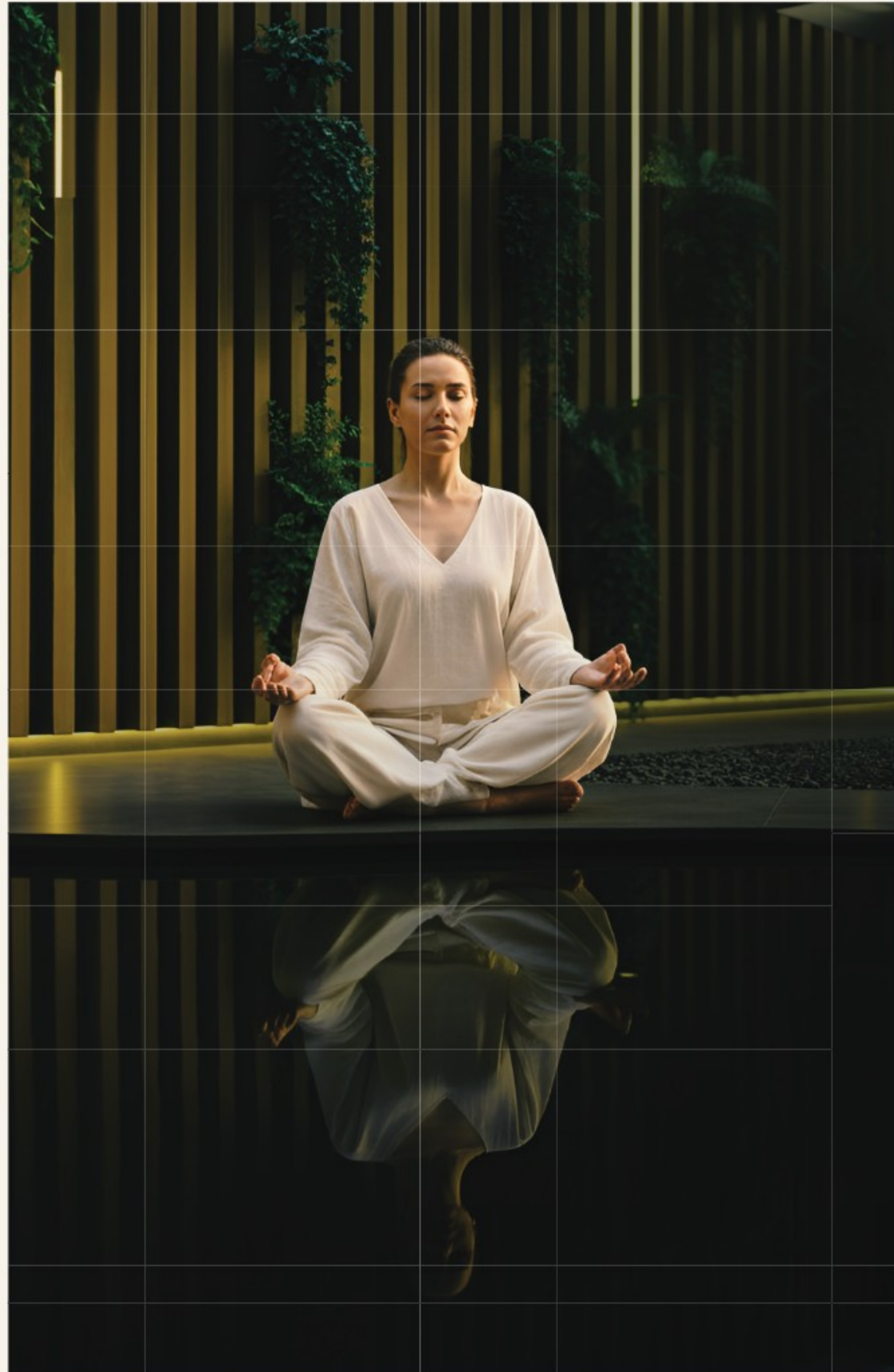


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— ■ — *Introducing* — ■ —

THE NEW WAY

— ■ — 2, 3 & 4 BHK HOMES — ■ —

A LANDMARK SHAPED
BY THE WHOLENESS OF

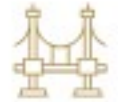


Across cultures, seven has always meant wholeness- seven colours completing light, seven notes forming harmony, seven layers of balance in nature and in spirit. The New Way draws from the feeling that life is richer when its many facets rise together through thoughtful layers of calm, connection and elevation. Here, bridges connect more than towers, greens lift more than mood, and experiences unfold with a sense of rhythm and wholeness. A way of living that feels composed, centred, and more aligned.


15 ACRES MIXED USED
DEVELOPMENT


4 TOWERS


41 FLOORS


6 SKY BRIDGES


100+ AMENITIES


85% OPEN SPACE


41ST FLOOR ROOFTOP AMENITIES

WHERE FORESIGHT COMES TO LIFE.



SARJAPUR - BENGALURU

AT THE HEART OF WHAT'S NEXT

WHERE PROGRESS
ALREADY FEELS LIKE HOME



Some addresses don't wait to be discovered. They draw the city closer. Sarjapur-Bengaluru is one such place. A corridor where enterprise meets ease, where everyday life moves with quiet confidence. Where the best of Bengaluru is not just arriving, but already unfolding. Schools that shape tomorrow. Workspaces that lead innovation. Communities that live with intent. A destination perfectly in stride with the city's direction.

WHERE THE BEST OF BENGALURU
COMES TOGETHER.



METRO IN MOTION

The upcoming Namma Metro Phase 3 line will connect Hebbal to Sarjapur. That's a direct plug-in from Sarjapur to the city's core.



AN AIRPORT ON THE HORIZON

With the Hosur Airport project underway, Sarjapur gains an express connection to the skies. And a serious upgrade in convenience, reach, and value.



A RING ROAD OPENING HORIZONS

The Satellite Town Ring Road (STRR) is set to transform connectivity across Bengaluru's growth corridors. For Sarjapur, it means faster commutes, seamless access, and a direct link to emerging hubs of opportunity



A LIFE ALREADY IN PROGRESS

It's not just about what's coming. It's about what's already here. Renowned schools, workspaces, healthcare, convenience, already thriving, already active.



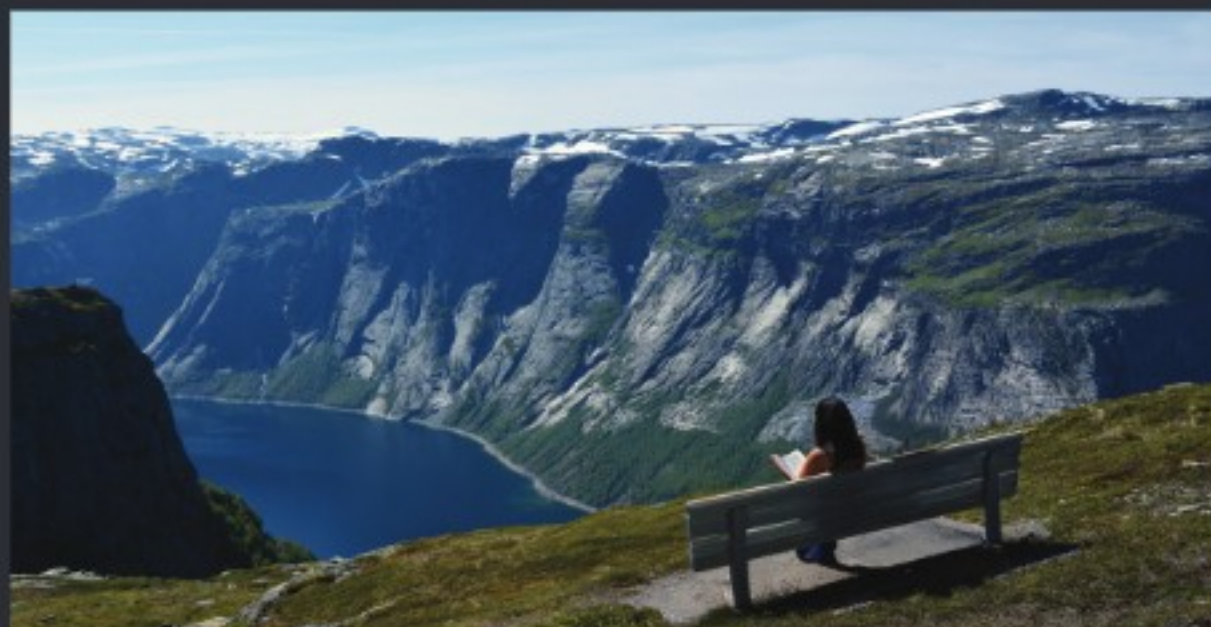
SEAMLESSLY LINKED TO THE CITY'S PULSE



*Six bridges.
Six destinations.
Six ways
to rise above
the ordinary.*

The softness of a Kyoto garden. The structure of Scandinavian calm. The playful momentum of Seoul. The urban pulse of Manhattan. The grace of Victorian leisure. The flow of Singapore's green spine. These aren't mere skywalks. They're experiences in elevation, in imagination, in perspective.

Not just a way across. A way forward.



NORDIC AURORA (NORWAY)



CYBER SEOUL (SOUTH KOREA)



VICTORIAN CIRCUIT (LONDON)



SKYLINE THREAD (NEW YORK)

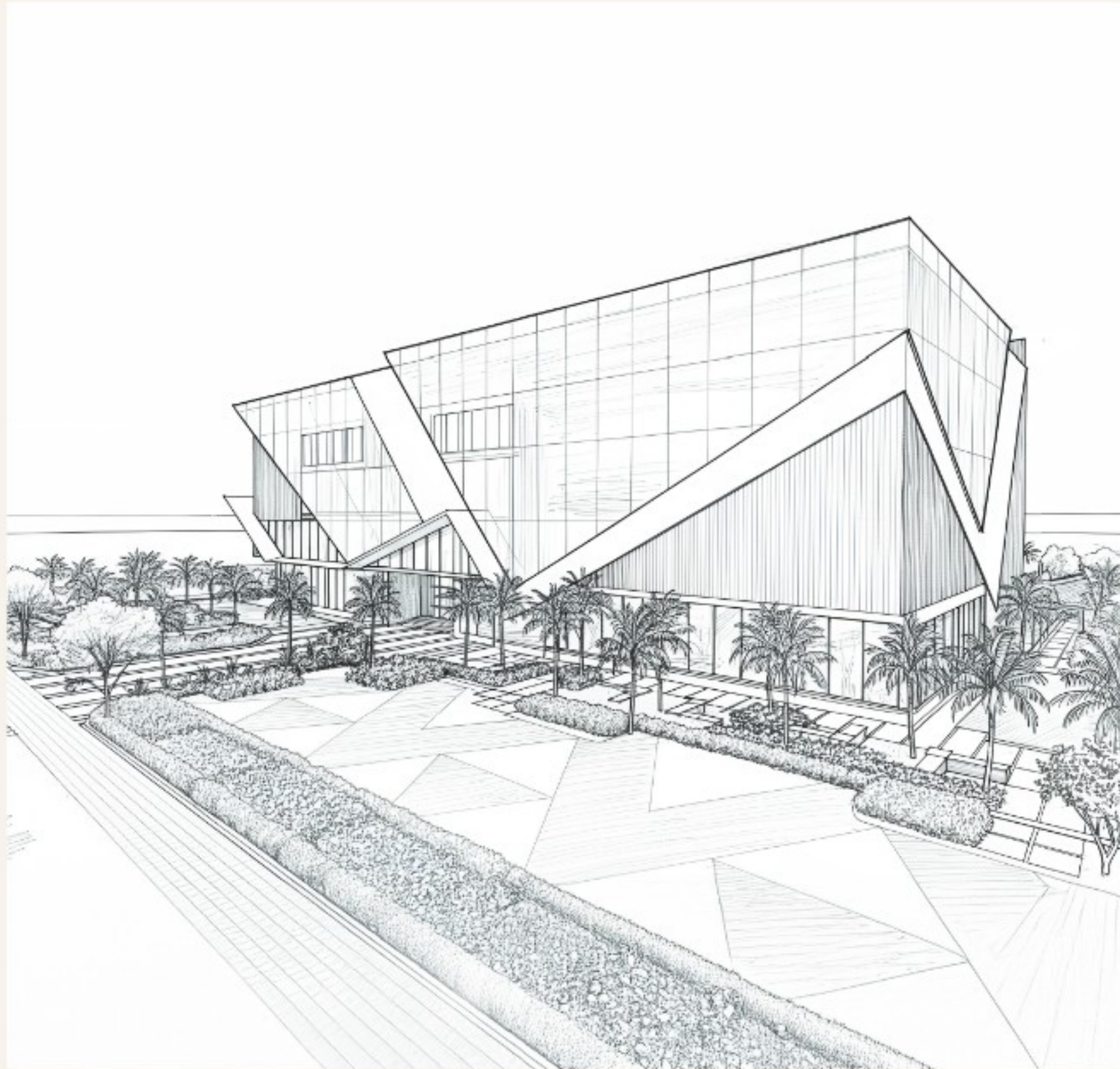


ZEN PASSAGE (KYOTO)



CANOPY RIBBON (SINGAPORE)

WHERE LIFE FINDS ITS RHYTHM...



THE CLUBHOUSE

100+ curated amenities to make everyday living effortless
The grand clubhouse is where life flows differently. From quiet coffees to collaborative brainstorming, from deep breaths to elevated views. It's leisure, lifestyle and light, all layered into one vibrant address.



HIGHLIGHTS FROM 100+ LIFESTYLE EXPERIENCES

GROUND LEVEL

Supermarket
Kid's Play Area
Cafeteria
Temp-controlled indoor pool
Jacuzzi
Outdoor swimming pool
Multipurpose Hall

FIRST LEVEL

Gym
Steam & Sauna
Studio Spaces
Multipurpose Court
(Badminton, Futsal, Volleyball)

SECOND LEVEL

E-Sports Gaming Area
Squash Room
Indoor Games Room

THIRD LEVEL

Gathering Hall
Screening Room
Guest Rooms
Tennis Court

TERRACE LEVEL

Half Basketball Court
Multipurpose Court

WHERE THE OUTDOORS BECOME A PART OF HOME

Swimming Pool with Wet Lounge
Aqua Gym & Kids' Pool
Outdoor Gym & Reflexology Path
Yoga Deck + Chair Yoga Spaces
Star-Gazing Deck & Hammock Orchard
Private Party Lawn with BBQ Counter
Trampoline Park & Pixel Play Zones
Cricket Practice Net
Outdoor Library & Senior Citizen Zone
Pet Park & Toddlers' Maze Zone
Fern & Mist Gardens
35+ themed gardens
Sculptural Selfie Frames
Swing Seats
Football Field
Mini Golf Putting Greens



A legacy built to last

For over 30+ years Fortune Primero has shaped Bengaluru with a quiet consistency, delivering landmark commercial spaces, IT parks and industrial hubs that are known as much for their quality as for their timeliness. What sets Fortune apart isn't just what we build, but how we build: with intent, with integrity, and always with an eye on what the future needs. Fortune Primero carries this legacy into the residential space with its flagship residential landmark, a project that reflects everything we believe in: clarity, purpose, and the quiet satisfaction of doing it right.

10,00,000+

Sq. Ft Leased
Commercial Space

20,00,000+

Sq. Ft Under
Development

30+

Years of Excellence

25+

Completed Projects